



WOW Gifts

Alexis Christine Wild
Fine Artist & Event Curator



Gifts that wow are gifts that *advertise* for you.

It's more than "the thought that counts..."
Your client gift can be a huge part of your marketing and sales process!

**Are you ready for something exciting to contribute to
your long-lasting client relationships?
Something to close off your client sales process with a bang?**

My name is Alexis Wild, and I'm a contemporary fine artist who works closely with local real estate agents and professionals to create custom client gifts. The gifts you give should be more than just gifts... they should be a long lasting real estate marketing tool (please no fridge magnets!).

WOW GIFTS

After a custom design consultation done directly with your client, a personalized art piece is made just for them – their style, their colours, their design choices... and YOU get the praise. This isn't your ordinary meat and cheese basket, that's for sure!

Because their unique artwork is something they will see all the time in their new home, you'll be the first to come to mind when friends ask them about their real estate experience. We all know that word of mouth referrals are the best type of referrals in this market.

I have over ten years of experience as an artist and fifteen in marketing and promotion. My unique ability to see where things can be better and work smoother helps me to be able to create win-win situations that help your business to soar! Absolutely delightful client experiences are a powerhouse tool for growth. Let's do this!



Alexis Christine Wild
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www.AlexisWild.com

EASY GIFTS

How can these awesome gifts be even more amazing?
By making it **EASY** for you to use the gifting program!

E - Effortless completely customized gifts.

All you have to do is sign your name on the thank you cards, give me a stack of business cards, and I'll do the rest while promoting you all along the way.

A - Amazing advertising opportunity.

Use your gift with purchase in your marketing to attract clients!

S - Streamlined process from beginning to end.

After a house is sold, I connect with the client to set up their art appointment at a suitable time for them either before or after their move. Then, I make the artwork, hand deliver it, and even hang it for them!

Y - Yielding word-of-mouth marketing results.

The point of this program is to garner amazing word of mouth marketing for you! Clients sharing their excitement for your gift both online and in person immediately creates interest in your work as an agent.



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GIFT PRICING

Includes:

- Gift boxes with Thank You Art Certificate for you to give to your clients when they get their house keys (then I do the rest!)
- Custom design consult with the client
- Artwork for the client in the style they choose
- Delivery and hanging of the artwork
- Your business information promoted during the design consult, permanently affixed on the artwork backing, included on a social media sharing card to encourage client's posting online to promote you, and on follow up thank you card
- If desired: I'll send you photos of the completed artwork, and status updates on deliveries. You can use these to market!



Square Foot

\$380

1 Foot x 3 Feet

(most popular)

\$660

3 Feet x 5 Feet

\$1,900

Larger sizes by request.

PROGRAM FAQ

What if the client doesn't like your style of artwork? I have a network of other artists whose work I also bring with me for the consult. They create very different things than I do - watercolour maps, scenic outdoors, naturalism, modern artwork, and more. If your client and I don't mesh on style, they choose someone from this group to create for them. All of your information is still included and the artwork is still custom made by my artist team for your client.

How long does it take to make the artwork? From the consult time to delivery of the artwork is 2-4 weeks.

Are there any bulk discounts? I love discounts too! If you order 6 or more client gifts in a month, please enjoy a 15% discount. Yay!

Is this a tax write off? Yes! All purchases of client gifts are tax deductible. Of course, please speak to your accountant on this matter too!

How to get started? Pop me an email, text or phone call and we can chat and get you set up to start absolutely thrilling your clients with your gifts and building a great marketing plan on the way! I am so excited for your growth!



ABOUT ALEXIS

Alexis Christine Wild is a mixed media artist known for combining inspiring words, colour and movement in her unique pieces. Alexis works from her home studio in London, Ontario, and her curated art products and original artwork are sold and collected worldwide since 2014. She works mainly with acrylics and plaster and combines painting techniques in artwork that invites you to come closer. Alexis's underpaintings often include positive affirmations, poetry and words to add depth and meaning to each piece.

Alexis provides creatively invigorating experiences through art classes, custom artwork, murals, and her original art gifting program. Her artwork has been displayed and sold in multiple galleries including TAP, Fringe, and Westland.



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Lauren Rafferville

I have both prints and canvas work and I cant express how much I love both! The prints frame up perfectly and the painting brings so much life into the space! I constantly get compliments on the unique style of the artwork 😊



Sammie Gervais

I purchased a wonderful art piece for my son. I love that each piece she does is unique and even though it wasnt made specifically for my son, upon seeing it, I knew it was meant for him. Her pieces are made with love and passion and it shows. I hope to add more to my collection soon